

EIFLEAGUE – Euro Immigrants Football League

Pitch Deck – Ultra Condensed

- The First Multicultural Football League in Europe

Problem + Opportunity

- Millions of immigrants lack representation in official football.
- 10M+ immigrants in Europe, a vast untapped audience.
- Football is the #1 global sport.
- Growing demand for inclusion, diversity and social impact in sports.

Solution + Product

- First multicultural football league in Europe (men and women).
- Exclusive scoring system promoting fair play & integration.
- Hybrid model: tournaments + digital streaming + merchandising + youth academies.
- A platform that combines sport, community and media.

Business + Financials

Revenue streams:

- Sponsorships & naming rights
- Broadcasting & streaming
- Merchandising & ticketing
- Crowdfunding & donations
- Academy licensing

Projections:

- Year 1: £120k
- Year 2: £350k (Break-even)
- Year 3: £750k (ROI 2.5x)

Impact + Ask

- Social and cultural inclusion.
- Gender equality and women's football.
- Youth talent development.
- Alignment with ESG values (diversity, impact, equality).

Ask: £250,000 Seed Investment

■ Join us in changing the game forever.